



Klaus Hommer

Supervisory Board/Advisory Board Profile

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Klaus Hommer is the **founder** and **managing partner** of the Management Consultancy **FutureScape International**, a former think tank of Siemens AG. In addition to classic management consulting in the areas of transformation, change management and digital business, he has successfully offered his support as an interim manager for high-tech companies since 2006.

Prior to that, he worked for more than 20 years in the ICT and consulting industry for market-leading companies in the areas of **management, sales, business development, marketing and strategic corporate planning**.

Klaus Hommer started his professional career in 1983 at **Roland Berger Strategy Consultants** as a market researcher and management consultant for strategy and marketing after completing his training as an insurance salesman at Deutscher Lloyd Versicherungs AG (now Generali) and **studying business administration** at the University of Applied Sciences in Munich.

In 1986 he moved to the **Siemens Group**. Among other assignments, he was responsible for business development for high-performance laser printing systems (today Canon), for business strategy & corporate marketing of the PC business (today Fujitsu), Global Account Manager for Munich Re, as General Manager for the development of the Internet solutions business ("eBusiness") of Siemens AG and finally as Chief Marketing Officer (CMO) and Board Member for Corporate Marketing & Communication of Siemens Business Services (today Atos).

He was **Chairman of the Supervisory Board** and later **CEO at Sport.de AG**, where he drove the company's planned IPO on the "Neuer Markt" before the company was sold pre-IPO to RTL Group in 2000. As **Managing Director for the DACH region at Commerce One**, he was responsible for sales and marketing of electronic marketplaces. As **Vice President at Oracle Inc.** from 2002 to 2006, he managed the marketing activities in the DACH and Scandinavian region. He was also responsible for CSR activities in the EMEA region.

He was a member of the **'Beraterkreis eCommerce' of the German government**, a **member of the advisory board** of the C-Lab of the University of Paderborn and a **member of the supervisory board** of Cassiopeia AG, Munich. He has been on the advisory board of smartmerger.com AG/ Zurich (Switzerland) since 2022.

Klaus Hommer holds a diploma in business administration from the University of Applied Sciences in Munich, studied part-time in an Executive MBA program at Henley Management College and completed entrepreneurship training at Babson College in Cambridge (USA).

He is a **certified board member/advisory board member** of the Board Academy.

Since 2023, he has been a **lecturer at the College of Applied Management** on the subject of "Cross-media Marketing". In an honorary engagement, he is **deputy chairman** of the "Press and Public Relations" specialist group at the **Bavarian Journalists' Association**.